

## Diabetes Prevention Programs (DPP)

### Focus Group Guidance & Frequently Asked Questions

#### **Purpose**

The purpose of the Diabetes Prevention Program focus groups is to determine barriers to participation among priority populations and referrals to programs by health care providers.

**The Section below describes responses to frequently asked questions. This is not an all-inclusive list. Please contact Yvonne Garton at [Yvonne.Garton@dhhs.nc.gov](mailto:Yvonne.Garton@dhhs.nc.gov) with any questions that may need to be added to this document.**

1. Q: What is the recruitment criterion for each group?

A: Please see below for the recruitment criterion for participants and medical providers.

#### **Participants**

- The group should consist of 8–12 adults (aged 35 and older).
- The group should comprise a mix of people from different racial and ethnic backgrounds.
- The group should include a mix of individuals with low household incomes (\$30,000 or less).
- Participants must be current recipients of Medicaid or Medicare or have an income that is 150% of the poverty level.
- Only one member of the same family can participate in any group.
- Persons who work/have worked for or who have family who are employed by the Centers for Disease Control and Prevention (CDC) shall be excluded.
- Participants should not have participated in a focus group or other qualitative research study in the past 6 months.
- Eligible participants will include one of two groups:
  - **Group A—Aware:** People who are aware that they may be at risk for developing prediabetes. They have not been screened and have done little or nothing to minimize their disease risk.
  - **Group B—Diagnosed:** People who have been diagnosed with prediabetes. They have done little or nothing to prevent diabetes.

Recruiting for physicians is a challenge given their work schedules and availability to participate in focus groups. To allow for a more successful response rate, In-Depth Interviews (IDIs) may be conducted with primary care physicians.

#### **Primary Care Physicians**

- The group should consist of 8–12 participants who are health care providers.
- The group should comprise a mixed group of health care providers (i.e., certified diabetes educators, pharmacists, physician assistants, registered dietitians, registered nurses) who practice in a Community Care of North Carolina (CCNC) practice, or who accepts Medicaid, or who are another safety net provider (Community Health Center, Free Clinic, Rural Health Center). Local Health Departments have recently been surveyed in this regard, so they are not on the list.
- Participants generally should be from different counties across each region. (i.e. Robeson, Craven, Duplin, etc.).
- The group should be made up of a mix of male and female participants from different racial and ethnic backgrounds, to the extent possible.

- Persons who work/have worked for or who have family who are employed by the Centers for Disease Control and Prevention (CDC) shall be excluded.
  - Participants should not have participated in a focus group or other qualitative research study in the past 6 months.
2. Q: How should we conduct the focus groups?  
A: You can use your staff and resources to conduct focus groups in-house, or contract these services to conduct the focus groups for you. Each approach has its own advantages. We recommend that you contract these services as it can be labor and time intensive to do this work yourself.
3. Q: Are there any promotional materials that we may use to recruit?  
A: Sites are responsible for creating their own marketing/promotional materials. A basic flier has been created and may be used.
4. Q: What type of participation incentive may we offer?  
A: Incentives may not be offered using the 1422 funds. If you are able to identify resources to provide participants incentives, we recommend offering **\$50** for the participant focus groups and **\$125** for the provider focus groups.
5. Q: What is the deadline for conducting the focus groups?  
A: Both focus groups must be completed by September 1, 2016
6. Q: How should we submit the results of the focus groups?  
A: The focus groups should be documented and submitted in the following methods:
- Audio
  - Transcript
  - Immediate impression summary of the group (from the note taker)
  - Summary of findings
7. Q: What is the impression summary?  
A: The impression summary is written directly after each session from the facilitators/note taker about the group. This will provide insight into the group dynamics which can't often be captured in audio, transcript, or summary.
8. Q: What is the deadline for submitting the results of the focus groups?  
A: The focus groups should be documented and submitted in the following methods:
- Due: November 1, 2016**
- Immediate impression summary of the group (from the note taker)
- Due: March 1, 2016**
- Audio
  - Transcript
  - Summary of findings