Ways for Farmers Can Use the Farm to ECE Connections Map

- 1. Review the **Frequently Ordered Food Graphs** located in the "**Farmer Resources**" tab, and consider cultivating commonly ordered foods in the upcoming growing season.
- 2. Reach out to childcare sites in your service area by selecting the county or counties you serve and taking the following actions where applicable:
 - a. Send email postcards or mailers to promote your farm and products.
 - b. Extend invitations to those interested in arranging field trips to your farm.
 - c. Volunteer to participate in educational events.
 - d. Provide produce boxes to families affiliated with childcare sites.
 - e. Offer CSA boxes to the childcare sites.
- 3. Utilize this map to expand your customer base in similar areas and **offer delivery days based on location**.